



# THE ALLEN PROJECT

"WE GET IT DONE"

DUNS #081226432

## CAPABILITIES STATEMENT

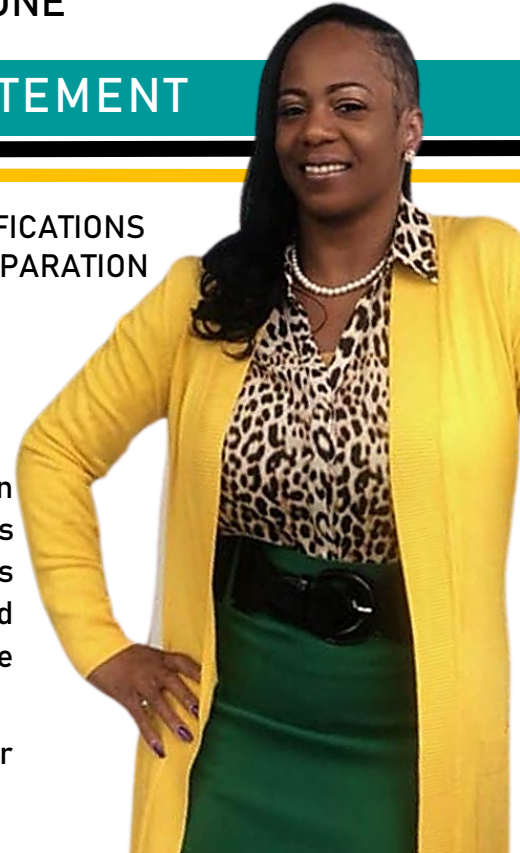
GRANT & PROPOSAL WRITING • CAPABILITY STATEMENTS • CERTIFICATIONS  
BUSINESS PLANS • ADMINISTRATIVE SUPPORT • DOCUMENT PREPARATION

### Company Profile and Description



The Allen Project combines writing expertise, business administration and proven procurement industry knowledge for consistent results. As a sole-proprietor our Principal Consultant: Shenae Johnson-Allen, leads the team with over 20 years' experience. We have established a solid reputation for our proven ability to administrate, fluently articulate proposals and build noteworthy business portfolios.

Our goal is to ensure consistent best-practice methods to support your organization and supersede expectations.



### Key Differentiators

**Certified** - Our team has the combined experience, knowledge, and requisite qualifications to meet companies' goals and deliverables as a **certified WBE, MBE, DBE, and SBE industry leader.**

**Qualified Portfolio** - over 15+ years' experience serving private, government, corporate, non-profit organizations, and faith-based organizations

**Partnership Focused** - we approach service provision with a "teamwork mindset". From the start to successful conclusion, we are there each step of the way.

**Remote Capable** - flexible provider with technological resources and sub-contractor support to serve through-out the United States.

### Performance Experience

To date our team has performed well with various projects including local city, government agencies, small businesses, and 501©3 non-profits.



NAICS Codes: 561410-Professional Writing / Document Preparation 541990 - Technical Services  
541611-Administrative Business Consulting 611430-Professional/Management Training

**Shenae Johnson-Allen**

Principal Consultant

Experience - 15 yrs. Training/Facilitation  
- 10 yrs. Management/Administration  
- 10 yrs. Government Contracting



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