



# THE ALLEN PROJECT

“WE GET IT DONE”  
CAPABILITY STATEMENT

DUNS # 081226432



GRANT & PROPOSAL WRITING • CAPABILITY STATEMENTS • CERTIFICATIONS  
BUSINESS PLANS & FORMS • TRAINING WORKSHOPS • ADMINISTRATIVE SUPPORT

## Company Profile

The Allen Project combines business writing expertise and proven industry knowledge for consistent results. As a sole-proprietor business structure our Principal Consultant: Shenae Johnson-Allen, leads the team with over 20 years' experience.

We have established a solid reputation for our proven ability to administrate, fluently articulate proposals and build noteworthy business portfolios.

Our goal is to ensure consistent best-practice methods to connect with your business vision, customize services and supersede

## Key Differentiators

**Certified** – Our team has the combined experience, knowledge, and requisite qualifications to meet companies' goals and deliverables.

**Qualified Portfolio** – over 20+ years' experience serving private, government, corporate, and non-profit organizations.

**Partnership Focused** – we approach our service provisions with a “teamwork mindset”. From the start to successful conclusion, we are there with you each step of the way.

**Remote Capable** –not limited by time or distance, flexible provider with technological resources and sub-contractor support to serve through-out the United States.

## Performance Experience

To date our team has performed well in various projects for local city, federal government agencies, small businesses, and 501©3 non-profits.



NAICS Codes: 813211-Grant Writing 561410-Professional Writing 541611-Business Operation Consulting  
611430-Professional/Management Development Training 561110 -Administrative Support 611519 Vocational Training

**Shenae Johnson-Allen**  
Principal Consultant

Experience - 12 yrs. Training/Facilitation  
- 8 yrs. Management/Administration  
- 5 yrs. Government Contracting



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