

# SHENAE JOHNSON-ALLEN

## The Procurement Professor



# MEDIA KIT



SHENAE JOHNSON-ALLEN,  
The Procurement Professor

📞 562.485.4452



[www.theallenproject.com](http://www.theallenproject.com)



# THE ALLEN PROJECT

At the helm of The Allen Project is Shenae Johnson-Allen, known for her innate ability to administrate order, fluently articulate written proposals and build noteworthy business portfolios. Her development of professional services offered by The Allen Project combines innovative techniques, business writing expertise and proven industry knowledge to produce award-winning results.

Having over 15 years' experience in both corporate and non-profit sectors, Shenae contributes to the team a passion and skill set to help clients advance to the next level. Shenae studied Organizational Management at Cal State Long Beach aligning her acute attention to detail and administrative abilities. Her experience as an Educator, Conference Speaker, Workshop Facilitator, Panelist, Radio Show Co-Host and Entrepreneur lends well to her clever ability to engage various audiences with transparency and humor.

Current services offered by The Allen Project include grant writing, proposal development, business administration support and business start-up. To date with Shenae's leadership, The Allen Project has established a solid reputation for helping to secure various local city government, and military contracts, numerous non-profit grants, and supported many start-up businesses with necessary technical expertise for consistent results.





# BOOKING SHENAE

## HERE'S WHAT SHENAE CAN DO FOR YOUR EVENT:

Conferences - Workshops - Retreats - Corporate and Entrepreneur Trainings

- Engage audience with transparency and humor
- Impact the audience in such a way that leaves a signature impression
- Inspire fore-ward movement, creativity, and possibilities
- Influence transformation in the mindset of attendees

Shenae Johnson-Allen is a charismatic Public Speaker having facilitated workshops, conducted trainings, hosted events, and provided featured keynote addresses for a variety of educational, private, faith-based, and community organizations. Shenae's knowledge and experience has positioned her to cover a span of topics including government contracts, non-profit sustainability, time management and organization, and more. She attracts the audience attention and approaches each opportunity with a professional passion for the community she serves.

## SIGNATURE SPEAKING TOPICS

### Procurement:

- Getting Your Government Cheese
- No Money Left on the Table
- Funding Your 501©3 Vision
- Time Management to Optimize Productivity

### Personal:

- Saved and Sexual
- Blind Sides of Life
- The Burn-out Rebuild: She Decided to Level Up!
- Stellar Service
- Sistah 2 Sistah: It's Not always Black and White

### Professional:

- My New Normal: Re-Inventing Me
- Public Speaking Mastery
- Interviewing like a NINJA!
- Leadership Development

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# SERVICE PERFORMANCE



VoyageLA



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